

## SD-WAN CONCIERGE™

# Transform your network and customer experience

Growth-oriented enterprises are struggling to deliver the personalized, secure, anytime, anywhere experience customers and employees expect. Traditional networks can't support advances in cloud and mobile applications. Companies have coped with this challenge by adding more MPLS bandwidth, or by combining MPLS with dedicated Internet access, DSL, cable and Ethernet—the results are costly and time-consuming to manage.

**3X** Global IP traffic will increase  
threefold over the next 5 years<sup>1</sup>

**83%** of enterprise workloads  
will run in the cloud by 2020<sup>2</sup>

## SD-WAN Concierge™

SD-WAN Concierge from Windstream Enterprise combines the intelligent, dynamic traffic routing of SD-WAN with consulting and professional services to help you create a customized hybrid WAN solution that utilizes the best available access options.

### Application visibility & control

Centrally manage and deploy routing policies via the WE Connect portal

### Dynamic WAN selection

Preserve application performance based on pre-set thresholds

### Application optimization

Monitor and improve network paths for higher quality

### Dynamic IPsec deployment

Enable end-to-end encryption for secure data transmission over public networks

### Security

Ensure PCI DSS compliance with IPsec encryption and the ability to manage security policies

### Managed service

Technical service managers will continuously and proactively monitor and optimize the solution on your behalf

### Flexible connectivity

Unify disparate locations with any access and connect to leading cloud service providers with SD-WAN Cloud Connect

### Dual active links

Increase resiliency with redundant and diverse connections at each location

# How does SD-WAN Concierge deliver on your needs?



## Optimize Your Network and Costs

Converge voice, data and video applications on the same IP backbone.

Deliver cloud-based apps with high performance and virtually no downtime.

Augment MPLS connections with a second WAN, using any provider and access type.

Use cost-effective and readily available access methods.

Replace “skinny” T1s with lower-cost, higher-bandwidth broadband alternatives.

Reduce your per-Mbps cost by up to 90%.



## “Mobile First” WE Connect Portal

Gain complete visibility and control.

View real-time performance in a centralized dashboard.

Instantly modify business and security policies.

Customize naming and tagging of devices and destinations to simplify reporting.



## Improve security

Comply with PCI DSS to protect data at rest and in transit.

Create a virtual private network on top of existing connections.

Encrypt all traffic with IPsec to secure any access type.

## About Windstream Enterprise

Windstream Enterprise collaborates with businesses across the U.S. to drive digital transformation by delivering solutions that solve today’s most complex networking and communication challenges.

To learn more about SD-WAN Concierge, visit [windstreamenterprise.com](http://windstreamenterprise.com)

# Why Windstream Enterprise?

## Leading SD-WAN Provider

Windstream Enterprise is the leading SD-WAN service provider with thousands of customers.

## Advanced Technology Platform

VeloCloud, now part of VMware, was named a leader in the Gartner Magic Quadrant for WAN Edge.<sup>3</sup>

## SD-WAN Concierge

Your network environment is continuously, proactively monitored and optimized for peak performance by Windstream Enterprise experts.

## SD-WAN Cloud Connect

Optimize connectivity to cloud service providers by bringing applications closer to end-users to reduce latency.

## Cloud Core™ Architecture

Get improved cloud-based application performance with diverse, low-latency connections to cloud providers—backed by our heritage as an Internet Service Provider.

## Windstream Enterprise SD-WAN Community

A forum to learn and collaborate. Ask questions, share best practices with peers, learn about new enhancements and provide feedback. [Join now.](#)

## Product of the Year Award for SD-WAN



2019, 2018

1. "Cisco Visual Networking Index: Forecast and Trends, 2017–2022 White Paper," (updated 27 February 2019).

2. LogicMonitors: Cloud Vision 2020: The Future of the Cloud Study, November 2018.

3. Source: Gartner, Inc., Magic Quadrant for WAN Edge Infrastructure, Joe Skorupa, Andrew Lerner, Christian Canales, Mike Toussaint, October 10, 2018.